

CUSTOM 3-PACK GUIDE



Sprout
PENCIL

STEP 1 - DESIGN YOUR 3-PACK

This pack is for 3 Sprout plantable pencils.
It offers plenty of design possibilities with few limitations:

- The front: Completely free for you to customize as you please.
- The sides: Pencil illustrations are fixed, but you can use your own font.
- The back: All items are fixed, but you can change colors and font.

STEP 2 - DO THE ARTWORK

Use the downloaded Sprout InDesign template. You can make the following adjustments on the back:

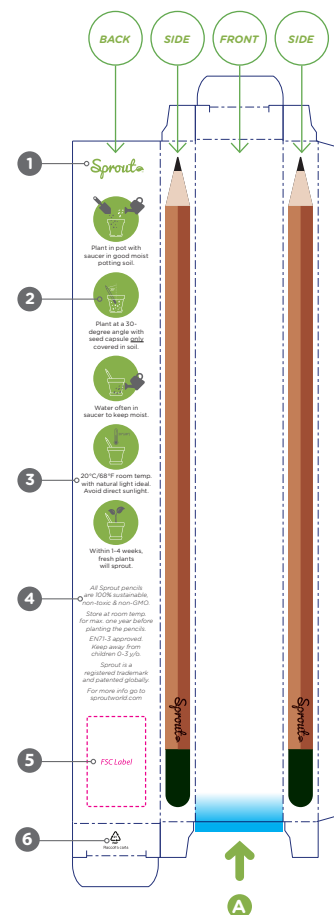
- 1 The Sprout logo can be used in Sprout-green (CMYK 53 13 92 O), gray, black or negative (white).
- 2 The circles with symbols can be in any color.
- 3 Plant instructions can be written in any language or font.
- 4 Disclaimer on the back can be written in any language or font.
- 5 Please make room for for the FSC label.
- 6 For Italian customers: Please activate the mandatory layer “Waste management logo”.

STEP 3 - SEND PRESS FILE TO US

Before you send the final artwork to us, please check:

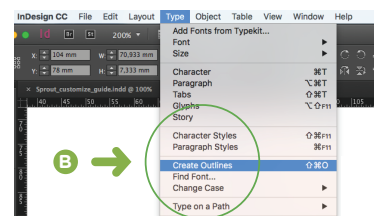
- You have used the Sprout InDesign template to create your artwork.
- Images or backgrounds are extended 3 mm outside dieline. **A**
- All text is outlined and converted into vector **B**
- All colors are CMYK colors (No Pantone colors).
- All images are high resolution with 300 dpi.
- The print file format is a “Press Quality” PDF without bleeds or crop marks.
- Compatibility mode is set to Acrobat 6 (1.5) or higher. **C**
- “Create Acrobat Layers” is activated. **D**

* Please be aware that RGB colors are only represented through digital screens (computer, mobiles, etc.), whereas print files are in CMYK. Therefore, there will always be a difference in the colors shown on a digital screen vs. the printed product. Note, that there will always be a slight tolerance on colors with new and reprinted press files.



The Sprout InDesign template can be downloaded at sproutworld.com

Please remember to outline text.



Outline

Please note the export settings.

